



ASSOCIATE OF ARTS IN HEALTHCARE MANAGEMENT

Southern New Hampshire University

COLLEGE for AMERICA

At **Southern New Hampshire University (SNHU)**, we understand that many working adults want to earn degrees to advance their careers but face the serious barriers of expensive tuition and hectic work-and-family schedules.

We designed our **College for America Personal Path Programs** to overcome these barriers. Personal Path programs are radically affordable, let you use real-world knowledge to accelerate your academic progress and are 100% project-based so you can always schedule schoolwork around your job and family.

CAREER OUTLOOK

The **Associate of Arts in Healthcare Management** provides healthcare professionals with a strong foundation in the skills that employers value in the professional workplace such as critical thinking, problem solving, written and oral communication, collaboration and more. Students also learn key concepts in healthcare and business that are relevant to all healthcare professionals—so you can enhance your ability to contribute to high-functioning teams in a variety of healthcare fields.

There is high demand for skilled healthcare professionals from employers due to an aging population and declining workforce, and students in this program will acquire the skills they need to position themselves to advance their healthcare career.

With your AA in Healthcare Management degree, you'll have prepared to thrive in a variety of careers, including:

- Community health
- Healthcare administration
- Medical office management
- Medical technician
- Patient services
- Record management

The AA in Healthcare Management is the perfect program to start in for those with little-to-no prior college credits. The program is aligned with Association of University Programs in Health Administration (AUPHA) Bodies of Knowledge so you can be confident that the knowledge and skills you'll acquire are directly relevant to in-demand healthcare careers. With an AA, you'll start opening doors in your career, plus you'll be halfway to earning a Bachelor's degree if you choose to continue along your education journey.

WHAT YOU'LL LEARN

SNHU's Personal Path programs are based on individual skills called competencies. 3 related **competencies** stack into a **"goal."** The AA in Healthcare Management consists of 20 goals. **Each goal equates to 3 college credits** and is comparable with a traditional college course. The AA in Healthcare Management degree goals include:

Organizational Culture in Healthcare: Explore communication strategies and cultural competencies to determine how they shape the brand of the healthcare organization. Determine how to ensure communications are aligned with a healthcare organization's mission, values and goals.

Components of Healthcare Organizations: Identify points of service in a healthcare organization to understand how the various components work together to provide a comprehensive experience for patients. Evaluate how organizations apply collaborative strategies to improve efficiencies.

Healthcare Terminology and Documentation: Explore the fundamentals of effective communication and correct use of medical terminology in the healthcare system. Analyze the role of documentation in healthcare organizations with regard to the policies, processes and procedures that impact the use of the documents.

Legal and Ethical Perspectives in Healthcare: Analyze the legal and ethical regulations and laws as determined by the governing bodies in healthcare. Learn how laws and regulations impact various healthcare organizations and their employees with regard to end-of-life decision making.

Fundamentals of Planning in Healthcare: Examine the processes and strategies that drive project planning in healthcare. Determine the role of project planning related to developing community health assessments, SWOT analysis and project planning initiatives in the healthcare industry.

Healthcare Delivery: Explore the various roles in a healthcare organization. Determine the responsibilities of each department and how they interact with one another. Examine the role of technology in delivering services across the organization.

Approaching Complex Challenges: Develop professional research skills, discover new approaches to solving problems and present ideas in professional formats.

Productivity, Collaboration and Civic Engagement: Investigate multiple perspectives. Practice skills related to civic participation and explore opportunities for civic engagement.

Crafting Your Message: Develop approaches to reading and writing to effectively convey ideas. Compose written messages and apply elements of persuasion.

Identity and Decision Making: Explore the significance of individuality and human creativity. Consider the role of ethics in decision-making.

Using Data to Inform Decisions: Explore how math can be used to solve problems in a variety of contexts and the role of quantitative data in answering questions about human behavior.

Leadership and Group Dynamics: Identify leadership skills for engaging in teamwork in your career and practice communication strategies for addressing feedback.

Perspectives on People and Society: Analyze how stories shape our society and investigate how varying interpretations of history influence how we see today's issues.

Research, Analysis and Cultural Study: Formulate a research question, conduct research to answer the question and engage in analysis for a deeper understanding of a cultural topic.

Science, Technology and Society: Discover how scientific evidence can inform decision-making and examine the ethical considerations of pursuing scientific advancement.

Communicating to Diverse Audiences: Hone your verbal communication skills by developing and delivering an oral presentation designed for a diverse audience.

Building Your Argument: Advance your ability to influence audiences by applying elements of argumentation. Identify bias in writing and build strategies for reading that support analysis and critical thinking.

Issues of the Information Age: Examine impacts of technological advances on various forms of media and engage in scientific processes of problem-solving to develop fact-based explanations for natural phenomena.

Preparing Recommendations for Complex Challenges: Draw upon research skills, analytical thinking and your creativity to devise possible approaches to solving a complex challenge.

Presenting Recommendations for Complex Challenges: Evaluate problem-solving options and present the most effective approach. Apply persuasion skills to craft an innovative solution that integrates multiple perspectives.