At Southern New Hampshire University (SNHU), we understand that many working adults want to earn degrees to advance their careers but face the serious barriers of expensive tuition and hectic work-and-family schedules.

We designed our College for America Personal Path Programs to overcome these barriers. Personal Path programs are radically affordable, let you use real-world knowledge to accelerate your academic progress and are 100% project-based so you can always schedule schoolwork around your job and family.

**CAREER OUTLOOK**

The Certificate in Healthcare Management Fundamentals prepares healthcare professionals, or those entering the field, with the skills and knowledge to support high-performing healthcare organizations. There is high demand for skilled healthcare professionals from employers due to an aging population and declining workforce, and students in this program will acquire the skills they need to position themselves to advance their healthcare careers.

Starting with a Certificate is an opportunity to learn new skills that support career advancement — either as a professional development opportunity, or as a step towards earning an Associate or Bachelor’s degree.

With your healthcare management certificate, you can thrive in a variety of careers, including:

- Community health
- Healthcare administration
- Medical office management
- Medical technician
- Patient services
- Record management

**WHAT YOU’LL LEARN**

SNHU’s Personal Path programs are based on developing and demonstrating individual skills called competencies, with 3 related competencies stacking into a “goal.” The Certificate in Healthcare Management consists of 10 goals. Each goal equates to 3 college credits and is comparable with a traditional college course.

The Certificate in Healthcare Management Fundamentals is directly ‘stackable’ into the Associate in Healthcare Management degree program, so once you’ve earned your Certificate, you’ll already be halfway to earning an Associate degree — offering a seamless pathway to continue your education journey, if you choose to pursue it.

The Certificate in Healthcare Management Fundamentals goals include:

**Organizational Culture in Healthcare:** Explore communication strategies and cultural competencies to determine how they shape a particular healthcare organization’s brand.

**Components of Healthcare Organizations:** Identify points of service to understand how the various components work together to provide a comprehensive experience for patients.

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The Certificate in Healthcare Management Fundamentals was created in collaboration with Partners HealthCare, with a Health Care Workforce Transformation Fund grant, administered by Commonwealth Corporation, and provided through the Commonwealth of Massachusetts, Executive Office of Labor and Workforce Development.
Fundamentals of Planning in Healthcare: Examine the processes and strategies that drive successful project planning and determine its role related to developing community health assessments.

Approaching Complex Challenges: Develop professional research skills, discover new problem solving approaches, and present ideas in professional formats.

Productivity, Collaboration and Civic Engagement: Investigate multiple perspectives, practice skills related to civic participation, and explore opportunities for civic engagement.

Crafting Your Message: Develop a personalized approach to reading and writing in order to effectively convey your ideas.

Using Data to Inform Decisions: Explore how math can be used to solve problems in a variety of contexts and the role of quantitative data in answering questions about human behavior.

Leadership and Group Dynamics: Develop leadership skills for engaging in teamwork scenarios and communication strategies for addressing feedback.

Healthcare Terminology and Documentation: Explore the fundamentals of effective communication and correct use of medical terminology. Analyze the role of documentation with regard to the policies, processes and procedures that impact the use of the documents.

Legal and Ethical Perspectives in Healthcare: Analyze legal and ethical regulations and learn how laws and regulations impact organizations and their employees with regard to end-of-life decision-making.

GET STARTED IN YOUR Certificate in Healthcare Management Fundamentals at www.snhu.edu/StartSNHU